# What are the ethics challenges?



#### Sampling paradigm?

## Setting

- Ubiquitous sensing: data is collected automatically.
- 2 Human subjects data.
- No sampling paradigm: instead data=all?
- 4 Bias by (lack of) design: e.g. Twitter data generated by Hurricane Sandy, StreetBump smartphone app.
- 5 Fidelity and generalizability: see for example precision medicine.
- 6 Prediction vs Estimation.





Modern forms of data.

# What is a data scientist's responsibility?



#### Fairness & Transparency

## Ingredients

- Statistics are collected automatically from our daily lives ⇒ surveillance society?
- 2 Transparency: with very large amounts of complex data, and complex algorithms, how are decisions taken?
- 3 Fairness: What does fair mean?
- 4 Consent: should data be given away for perpetuity?



Fair? Transparent?

## Data Governance



### Impacts of data usage and algorithms

## Ingredients

- Government interest-UK GO Science & White House
- 2 Royal Society and British Academy project on data governance
- 3 IEEE: Ethical Considerations in Artificial Intelligence and Autonomous Systems
- 4 Should there be an explicit data science code of ethics and behaviour?







# The Growing Ubiquity of Algorithms in Society



### Implications, Impacts and Innovations

#### 30-31 Dec 2017, London, UK

- Machine Learning and the Law
- Algorithms, from regulation to privacy and trust
- 3 Algorithms with societal impact
- 4 Analytics for human health



Hooke Discussion Meeting: Royal Society.

- Confirmed speakers: David Madigan, Chloé-Agathe Azencott, Christina Blacklaws, Kay Firth-Butterfield, Mireille Hildebrandt, Chris Reed, Rebecca Endean, Hetan Shah, . . .
- Organizers: Sofia Olhede, Patrick Wolfe, Tony McEnery, Neil Lawrence

