



Decisions Under Uncertainty in Sygenta

**The Role of Inverse Problems and Optimisation in Uncertainty Quantification
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- Syngenta
- The Research Process: Compound Optimization Challenges
- The Development Process: Risk Assessment Challenges
- GIS & Other Challenges
- Summary

Demand for food is driven by population growth and rising calorie consumption

World population
> 80% of growth happens
in emerging markets

↑ **Developed**
↑ **Emerging**

2050
9 billion



2011
7 billion

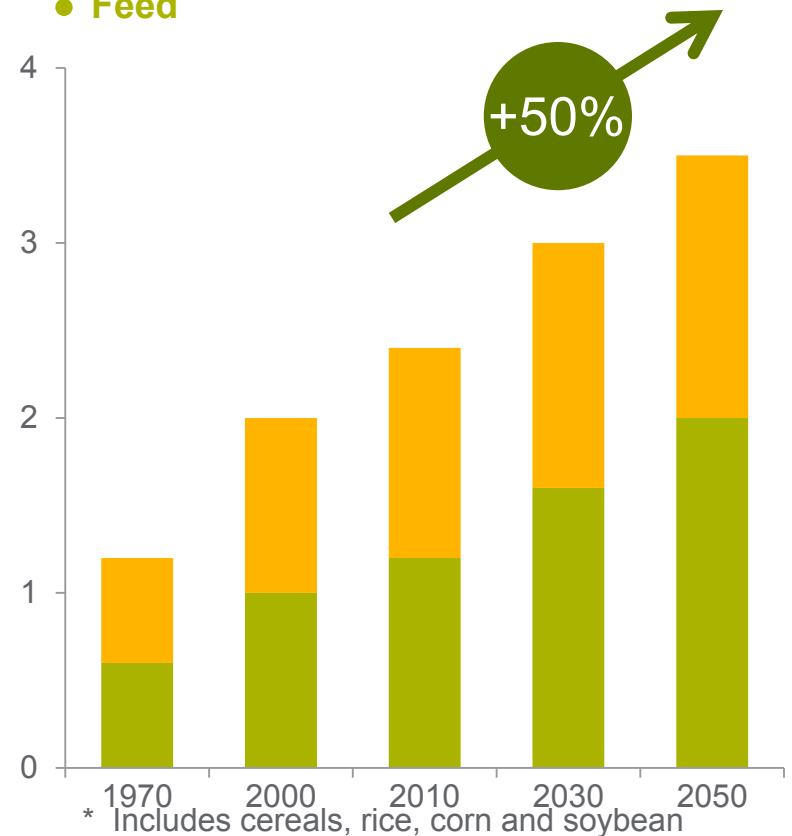
1950
2.5 billion



Source: FAO, Syngenta analysis

World demand for major crops*
bn tonnes

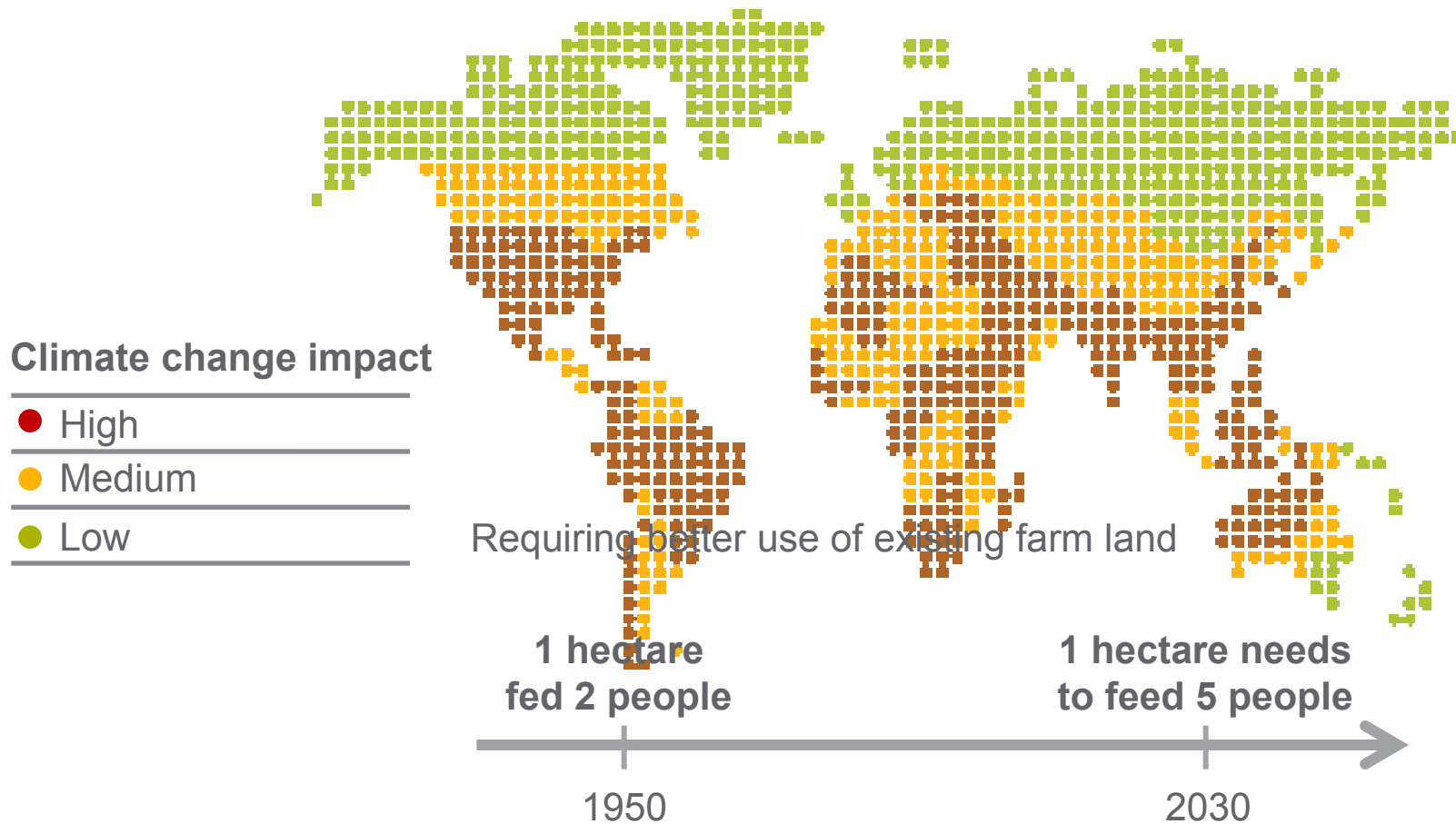
● **Food**
● **Feed**



Environmental stresses are increasing

World stress map

The change in climate is already reducing water and arable land



Source: UNEP, Cline, Syngenta

Syngenta: passionate people and a strong platform



Over
\$1.25 billion
annual R&D investment
and more than
5,000
R&D staff



Over
27,000
employees
in some **90**
countries



\$14.2bn
sales in 2012



Global R&D capabilities



GREENSBORO
Formulation
Product Safety



JEALOTT'S HILL
Chemical Discovery
Herbicides
Formulation
Product Safety



GOA
Chemistry

Major R&D sites
located on three continents



BEIJING
Biotechnology



RTP
Biotechnology



STEIN
Fungicides, Insecticides &
Professional Products

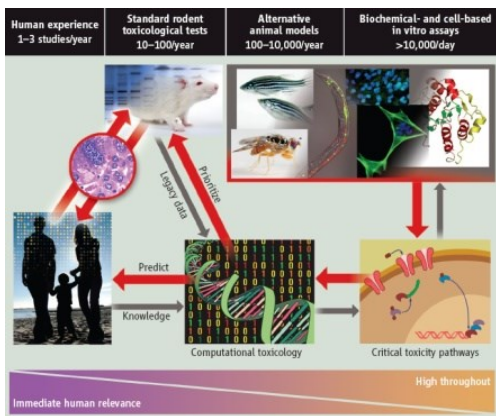
Other sites

- Marker-assisted and seed breeding capabilities
- Global field station network

Modelling in Syngenta

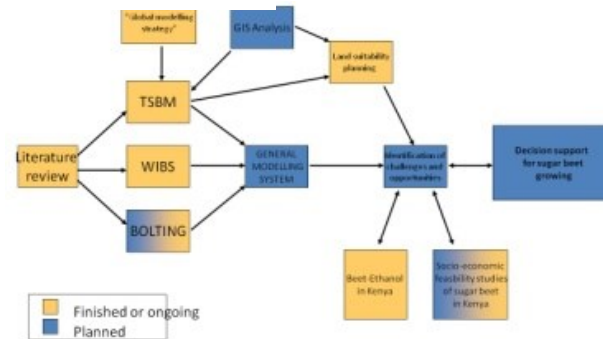


Predictive Modelling Network



- Genotype to phenotype prediction
- Systems biology

Biology



Sugar beet modelling overview

US-EPA ToxCast initiative

- AI-target molecular
- Predictive toxicology

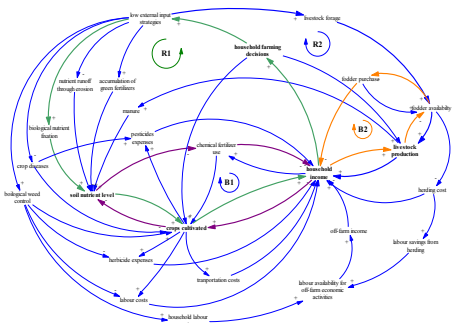
- Efficacy
- Crop quality
- Business case
- Crop economics
- Supply chain
- Experimental design
- Crop development
- Pests / weeds / diseases
- Ecosystems

Chemistry

Environment

- Computational chemistry
- Formulation
- Chemical production

- Water
- Soil
- Climate change
- Environmental fate

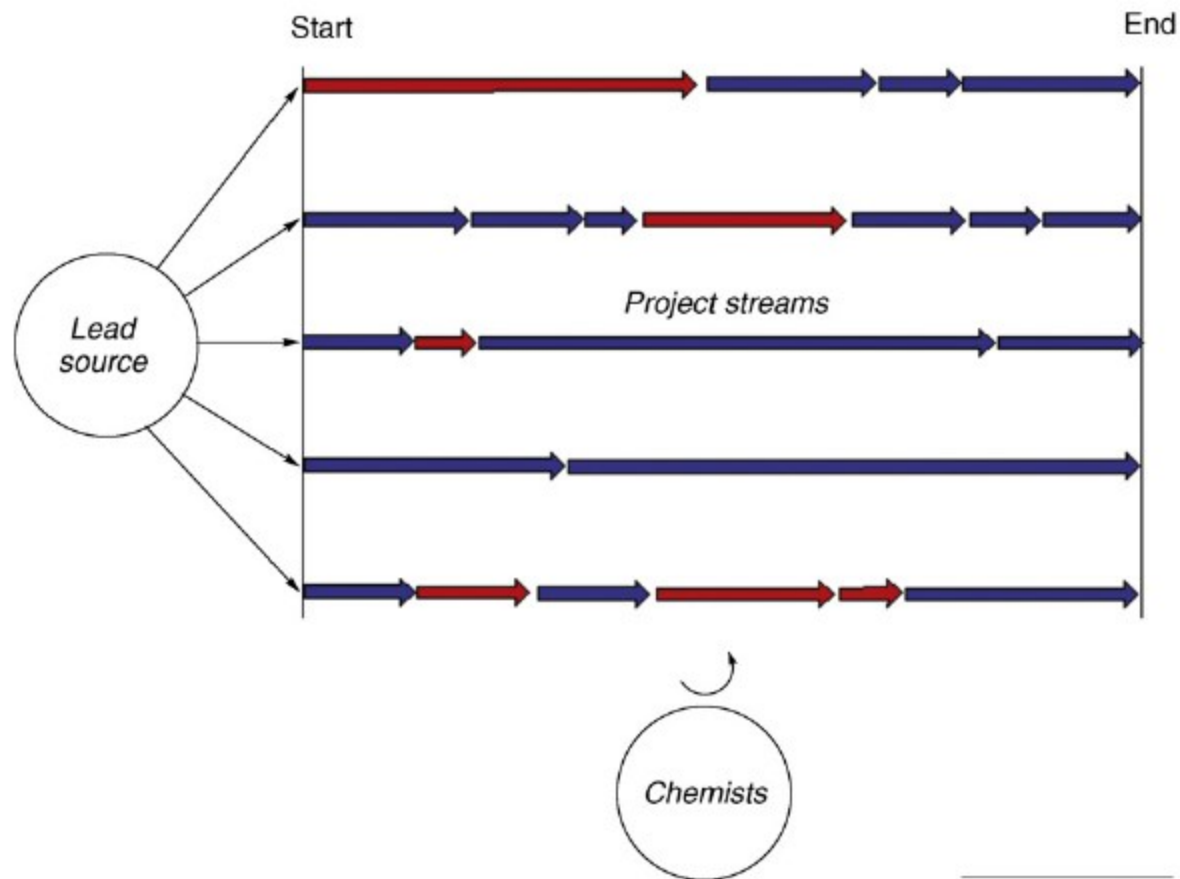


Low Input Small-Scale Farming System

To be protected areas	Photographic documentation	Aerial Image	Classification
Wood			
Hedge-bushes-shrubs			
Mixed structures			
Legend			<ul style="list-style-type: none"> Mosaic 01 arthropods 02 orchards (single trees) 03 orchards (colder) 04 meadows 05 hedge bushes shrubs 06 wood 07 single trees - clump of trees 08 mixed structures 09 pasture meadows 10 arable land 11 bare soil

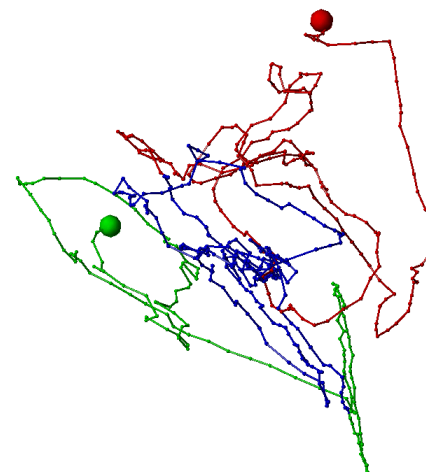
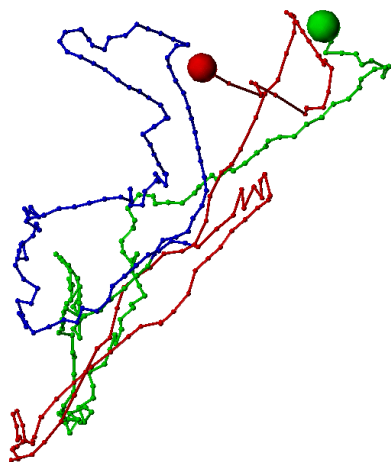
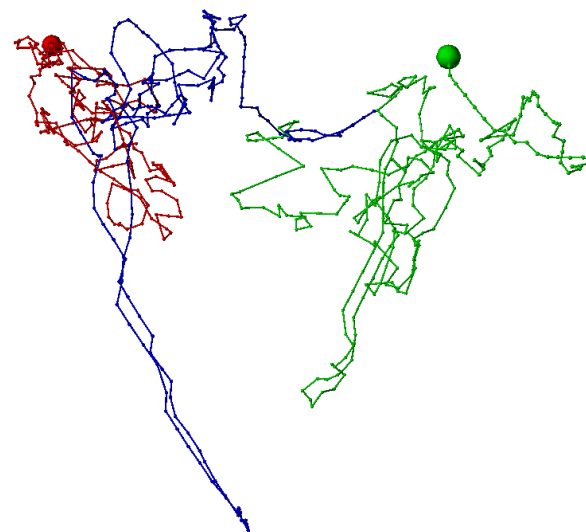
Geographic information systems, image analysis and ecosystems

Chemical R&D

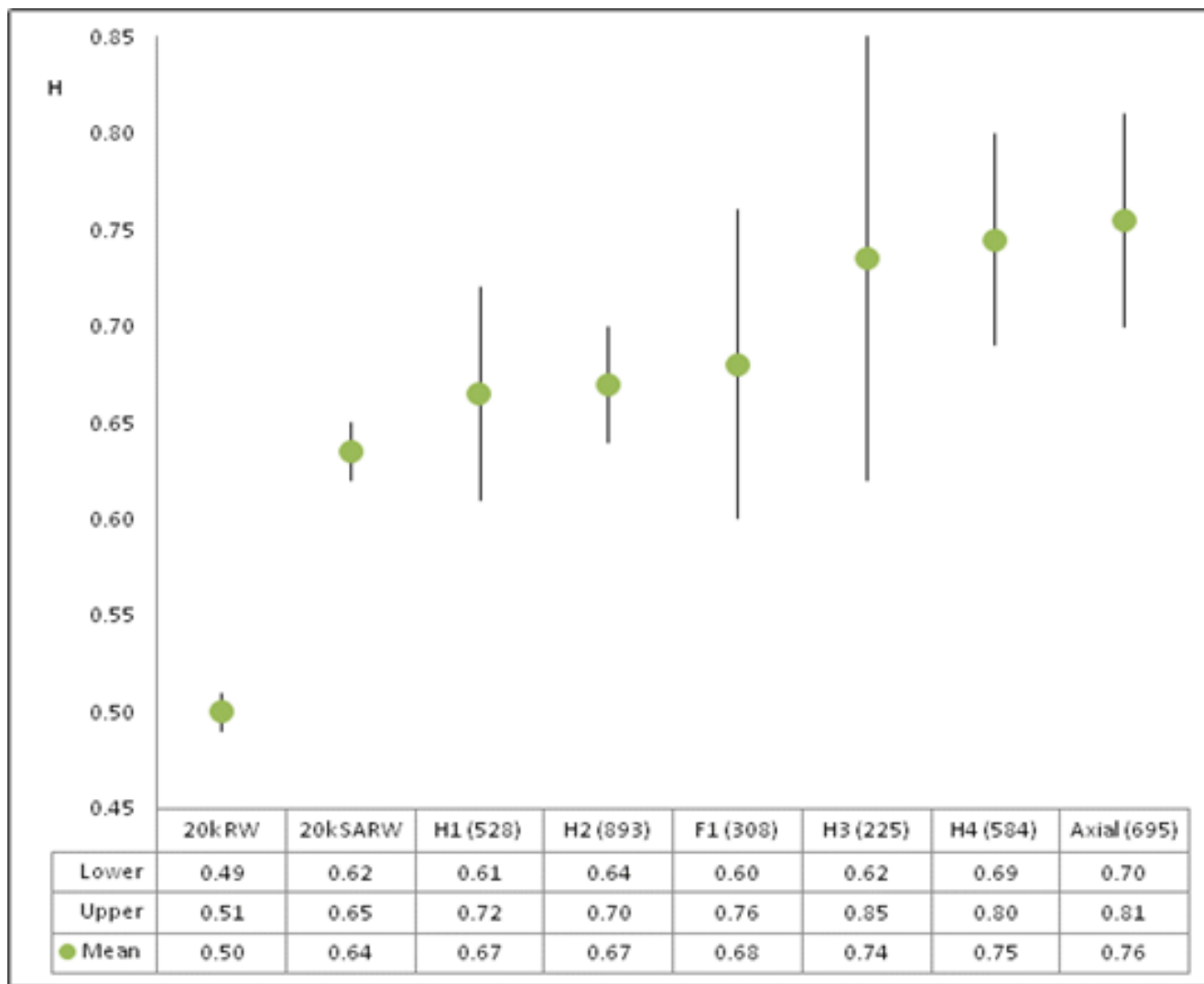


Drug Discovery Today

Compound optimisation as a random walk



Whittle Estimates for H



Activity cliffs

Normally models assume that chemical space looks like this



But sometimes parts of chemical space look like this

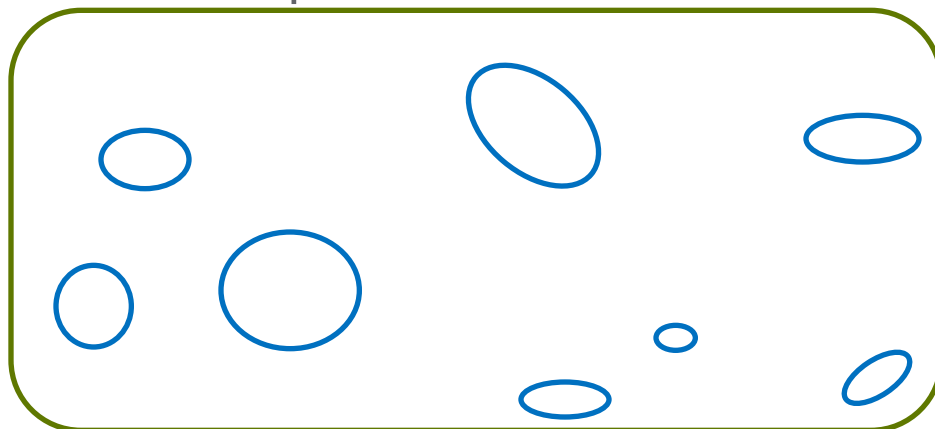



or this



Global vs Local QSARs

Chemical Space



 = individual projects

We can fairly easily do global QSARs (across whole chemical space)

We really want local QSARs (a QSAR for each project) but we rarely have enough data until it is no longer useful

Potential Proposal

Develop a hybrid global/local approach

- e.g. use physicochemical parameters globally, and structural fragments locally

Very limited precedent in chemoinformatics QSAR literature, but doable

NON-DIETARY EXPOSURE ASSESSMENT SCENARIOS

Operators



Worker Re-Entry



Residential &
Bystanders



Risk Assessment: Worker Re-Entry

$$(DFR \times TC \times AR \times H \times DA) / BW = \text{predicted exposure}$$

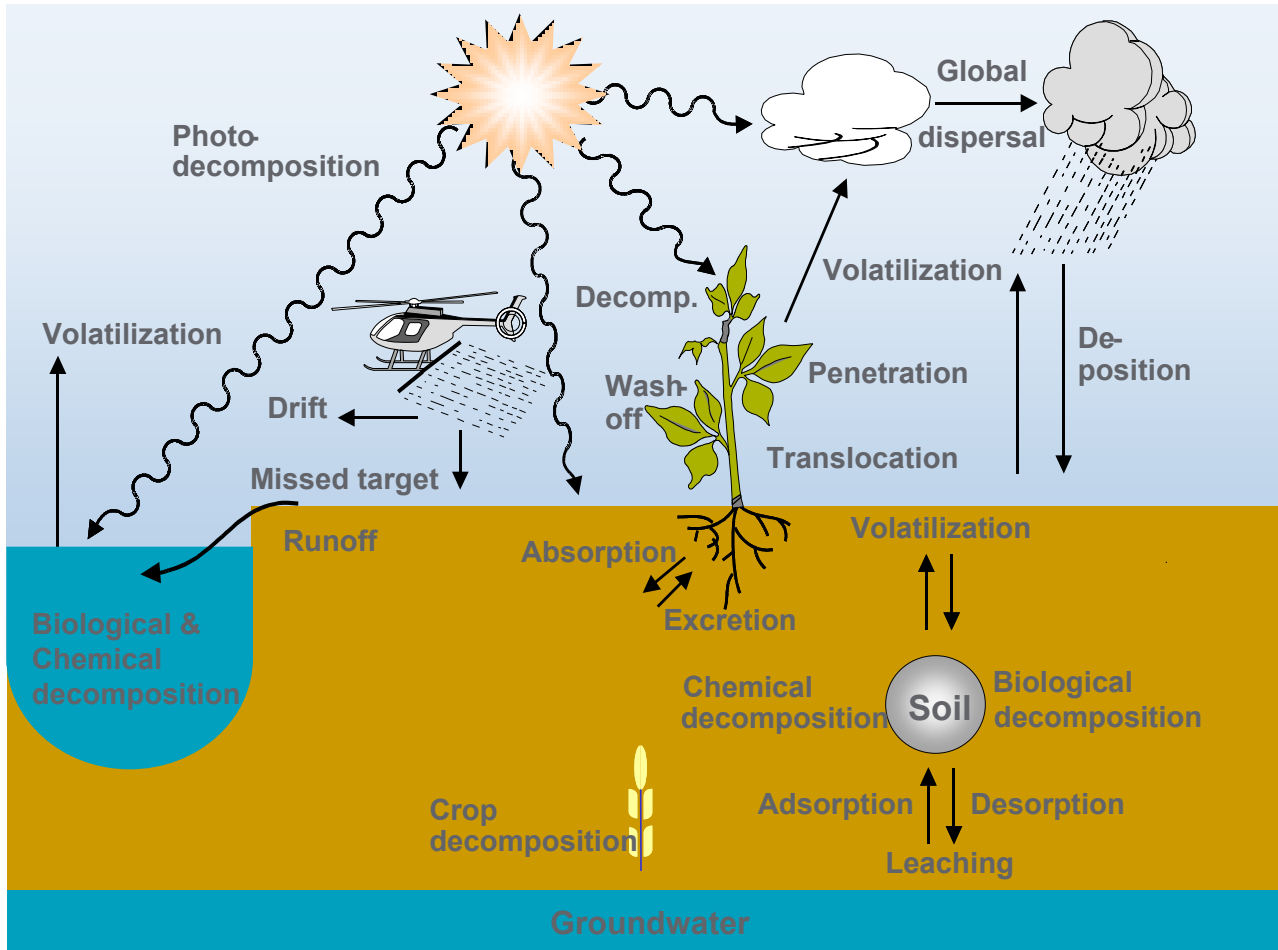


Risk Assessment: a Multi-Objective Multi-Level Optimization Problem under Uncertainty

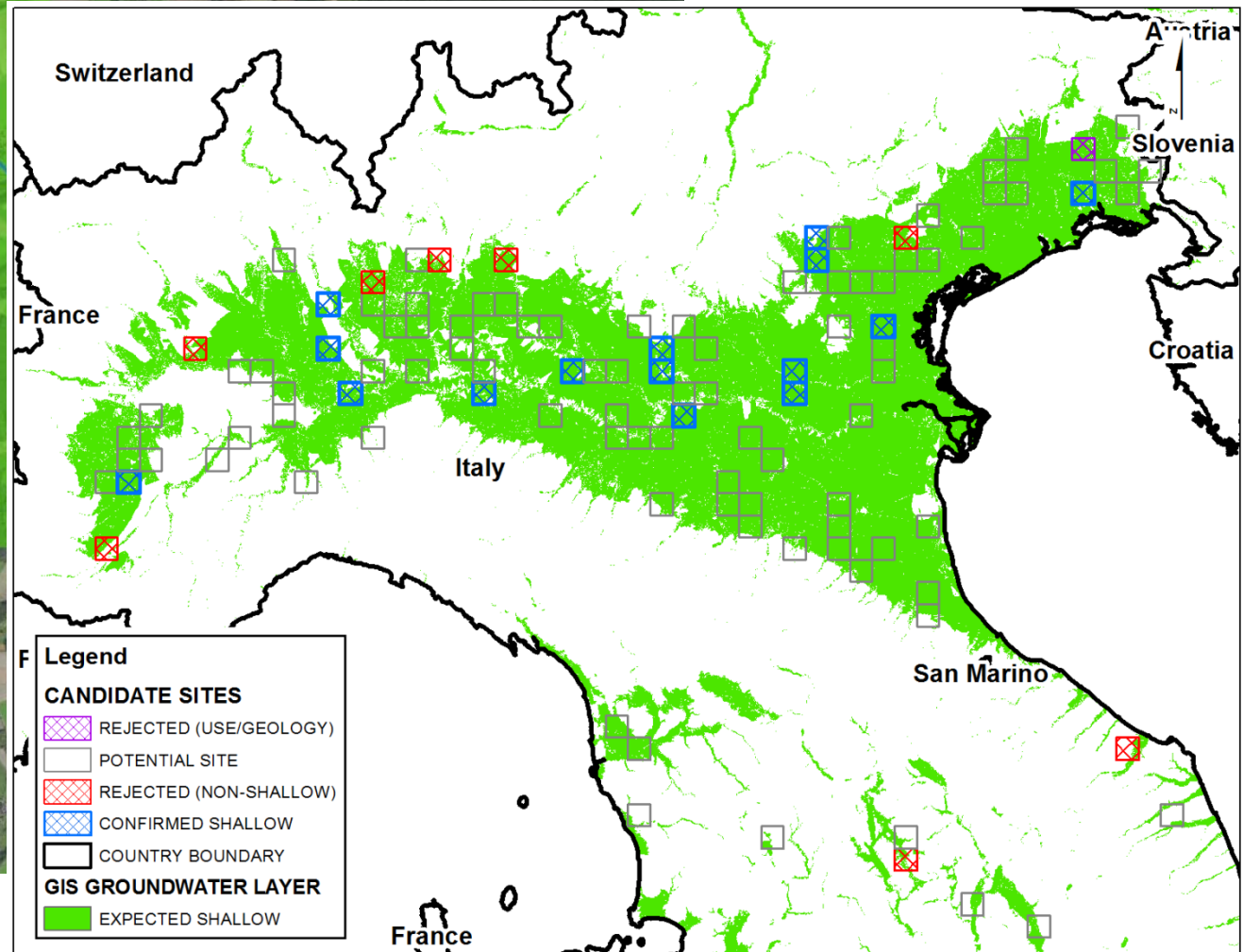
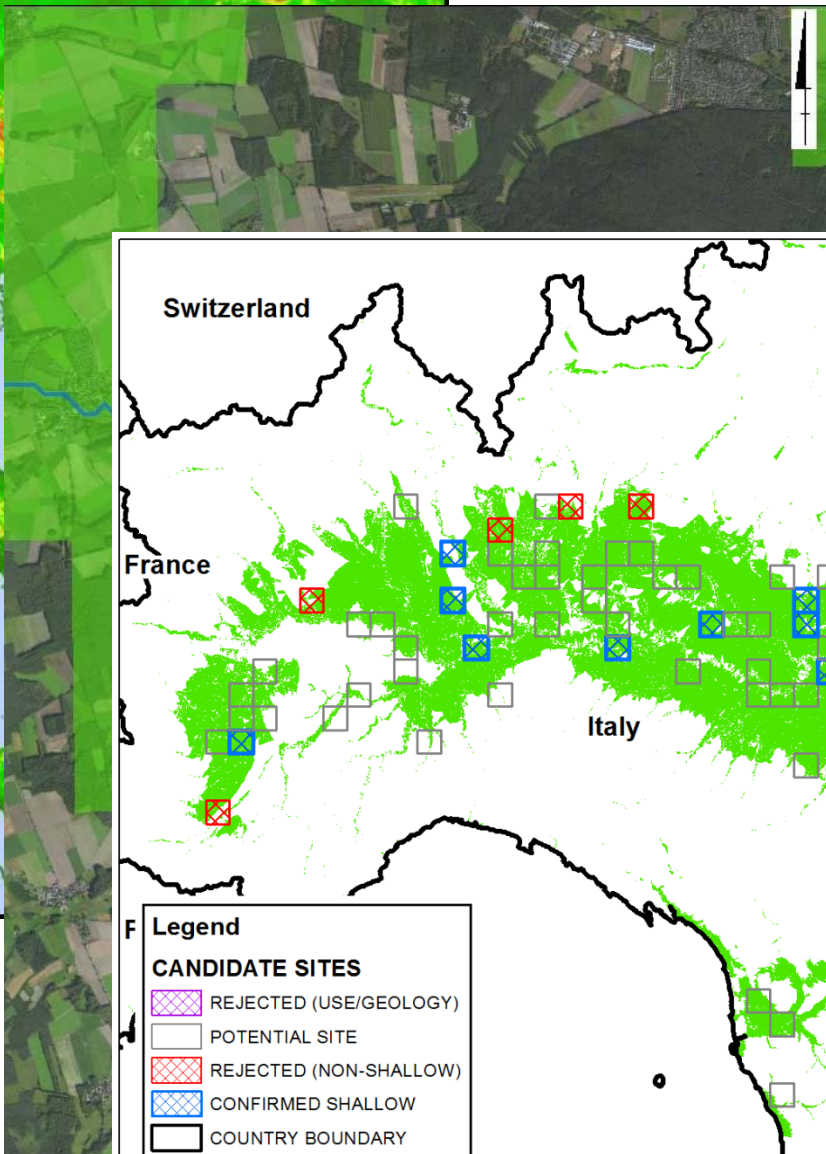
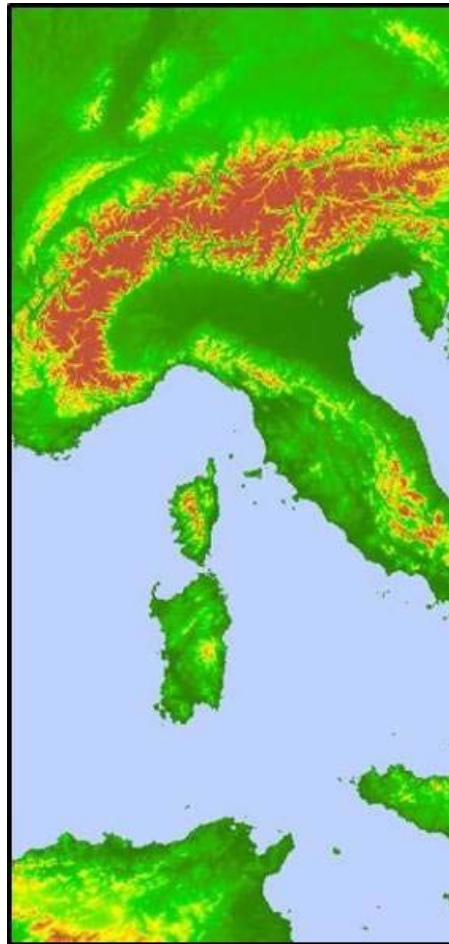
- We would like to stay as close as possible to the optimal parameter use values based on efficacy considerations → **optimization problem!**
- Ideally we would like to make each risk estimate as low as possible due to risk cup considerations and new EU regulations on compound selection → **multi-level optimization problem!**
- We need to pass a number of risk assessments in the consumer, operator, ecological and environmental areas → **many constraints!**
- Changes in some of the parameters involves in the risk assessments can make the passing of one assessment easier at the expense of making another one more difficult (e.g. droplet size, leaf wash off).
 - We need to construct **Pareto fronts** in order to make decisions.
- We have to take safety decisions early in the development process → **decisions under uncertainty.**
- We also need to decide whether optional studies will be needed or even if they would be helpful (e.g. DFR studies).

The Development Process: Risk Assessment & Monitoring

Quantities in soil, water or air: persistence & movement



- Laboratory Studies
 - Fate Processes
- Field Studies
 - Actual residue
 - Movement
- Simulation Modelling
 - Prediction
 - Sensitivity



Other Challenges (Inverse Problems)

- We measure the properties of candidate formulations, eg cloudiness, crystallisation and seek to infer the hidden variables causing these undesirable properties.
- We measure the acute toxicity of many of our formulations We now like to infer the acute toxicities of all formulation ingredients (not just AIs) from the accumulated historical dataset.
- We manufacture AIs and over months and years tweak the processes to improve efficiency / reduce cost or waste / improve purity / control specific impurities.
- The big prize would be to use inverse modelling to look at:
 - Field trials / fields where we do and don't see efficacy
 - Fields where we do and don't see resistance
 - Fields where we do and don't see carryoverAnd infer the underlying driving variables

Summary

- We are facing a “perfect storm” situation in food production.
- At Syngenta, we have many challenges relating to making decisions under uncertainty during the research, development and manufacturing of our agrochemicals and seeds.
- Any ideas or even expressions of interest are very welcomed!

Thank you!